



“Building Block”, “Blue Print” or Web Site Advertising

Sheboygan County Home Builders Association
435 E. Mill Street
Plymouth, WI 53073
www.schba.org

NEW Advertising Rates Effective September 1, 2009

*Each quarter your ad will be included in the quarterly issue of the printed “Building Block” and in one Monday issue of the electronic update “The Blue Print”. Ads included in the “Blue Print” will have a direct link to your web site.

<u>SIZE</u>	<u>1 Quarter</u>	<u>2 Quarters</u>	<u>3 Quarters</u>	<u>4 Quarters</u>
Newsletter				
Full Page - printed & online n/l only	\$200	\$400	\$600	\$800 7 1/2" w x 10" h
Full Page Inserts- One month run	\$200 per mo.	-printed & online n/l only		8 1/2 w x 11 h
1/2 Page*	\$150	\$300	\$450	\$600 1/2 Page 7 1/2" w x 5" h
1/4 Page*	\$ 75	\$150	\$225	\$300 1/4 Page 3 3/4" w x 5" h
1/8 Page (Business Card)*	\$ 60	\$120	\$180	\$240 3 3/4" w x 2" h
Web Site Ad (FULL COLOR)	\$ 90	\$180	\$270	\$360 120 pix. w x 60 pix. h

The above are association member prices, **non-member prices are increased by 100%**.
 The Editor reserves the right to choose the location of the ad. We will try to honor requests.

SCHBA Advertising Request Form

(for multiple ads, please copy this form)

Date: _____ (Copy due by the 20th of a month to be placed in the following months' publications)

Place my ad in.... _____ “Building Block” & “Blue Print” _____ Web Site _____ Classified

Place my ad for... _____ 1 Quarter _____ 2 Quarters _____ 3 Quarters _____ 4 Quarters
 _____ Special 1 month insert (only available in the Building Block & online)

My ad is... _____ Enclosed _____ Will be E-sent to sizes as above (as .jpg)

Enclosed is my credit card information, please charge my account for \$ _____

VISA Master Card Discover American Express Security 3 digit code _____

Credit Card Number: _____ Exp. Date: ___ / ___ / ___

Card Holders Name: _____ Signature: _____

(PLEASE PRINT)

Card Holders Address, City, State & Zip: _____

Enclosed is my ad & check (Payable to the SCHBA) in the amount of \$ _____

Name: _____ Company: _____

Address, City, State, Zip: _____

Please remit to: SCHBA, 435 E. Mill Street, Plymouth, WI 53073
 Or Fax to 920-893-9405

