



**Sheboygan County Home Builders
Association**
435 E. Mill Street
Plymouth, WI 53073
920-892-6280
Fax: 920-893-9405
E-mail: admin@schba.org

FOR IMMEDIATE RELEASE

CONTACT
Marsha Binder, Executive Director
920-892-6280

Home Builders Expo Coming Soon!

PLYMOUTH, WI: March 2011 – The Sheboygan County Home Builders Expo 2011 is jam packed with new and exciting ideas for the home building or remodeling projects. April 1st, 2nd & 3rd is the weekend to plan your construction projects, all under one roof, at the Blue Line Ice Center in Sheboygan. There will be just under 100 exhibitors to assist in your search for that right professional to help you complete your project.

“We are excited this year to announce the return of great seminars & workshops all free to Expo attendees. With eleven different seminars & workshops on the schedule we have something for everyone” says Bill Sydow, owner B & P Roofing Services and Home Expo Chairperson.

Seminars offered Friday, Saturday, and Sunday are sponsored by BP Roofing and United One Credit Union include “Dream Kitchen for the Real World”; “How to Select a Contractor”; “Painting Techniques” and “Harmony in the House Budget”; just to name a few. The entire list, with more detailed descriptions, can be found in the tabloid section found in the Sheboygan Press Sunday March 27th edition or the web site www.schba.org.

The Kid's workshop has been moved to Sunday afternoon 1:00 pm to 3:00 pm and is sponsored and presented by Home Depot. Kids can construct a woodworking project to take home. Face painting and balloons will also add to the event..

Again this year the Home Builders Expo "Loads of Fun" excavation event is back. Serenity Farm Landscaping and Double R Excavators will be giving rides to kids ages 5- 10 on their excavation equipment. Kids will get to use, with a licensed operator the equipment used during home construction. This memory making event is held on Saturday from 11am – 3pm. Cost is \$5 per child for unlimited riding rides (with Adult purchase of Home Expo Admission). Kids will be in the care of an adult at all times. Parents are not allowed to ride along, but a great viewing area perfect for photos will be available.

"We have over 130 booths, and we believe the opportunity to meet with a contractor face to face is much more important than a phone call or a visit to a web site. Most exhibitors have their product available or display photos of actual jobs showing the craft they provide as in the case of a home builder" commented Marsha Binder the Executive Director for the Association.

Back again for its seventh appearance to the Home Builders Expo this year is the Salvation Army "House of Food". Help build a hunger free community by bringing your non perishable food items or paper products ahead of time to one of our member drop locations or when visiting the show to help construct the "House" built totally of donated food items. "We hope to have a house bursting at the seams with food for the Salvation Army's food pantry" says Shelly Nyenhuis, Macco's Floor Covering and organizer of the food donations this year.

Over 1,600 people visited the show last year and with new exhibits an even larger crowd is expected this year. If you need to replace a furnace, finance an addition, install a hot tub, add a security system or upgrade the bathroom in your existing home, there will be numerous exhibitors to answer any questions you might have. Even if you are only thinking of cosmetic changes such as new draperies or furniture and carpeting, you can find samples at the show as well.

Pick up your free directory of building contractors and suppliers at the Sheboygan County Home Builders Booth to keep on hand for projects at any time

of the year. All of this can be done April 1st, 2nd and 3rd, at the Blue Line Ice Center at 1202 Wildwood Avenue in Sheboygan. Show hours are 4:30 to 8:30 p.m. on Friday and 10:00 a.m. to 4:00 p.m. on Saturday and Sunday. Admission is \$5.00 for adults with children 12 and under free if accompanied by an adult. Bring three non-perishable food items and receive \$1 off of your admission. Food and refreshments will be available all weekend sponsored by the Blue Line Ice Hockey Association.

The Sheboygan County Home Builders Association has 150 members living and working in the Sheboygan County Area. We serve as a community resource regarding housing issues; provide opportunities to members in successfully meeting industry challenges and opportunities. As a member of the Wisconsin Builders Association, SCHBA promotes the American dream of home ownership by working for quality, safe and affordable housing in Wisconsin. For more information about the association or more details on the Home Builders Expo event, visit the web site at www.schba.org. or call 920-892-6280.

###